

Qudwa

A i d i n g t h e B a l a n c e

w w w . Q u d w a . o r g

What is Qudwa?

A local corporate initiative started by professionals in the region.

Vision

To be a catalyst in the development of a diverse, productive, corporate environment that capitalizes on the unique qualities and skills existing among men and women.

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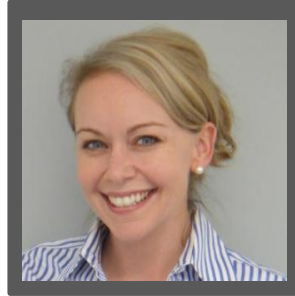
Mission

To encourage dialogue and open discussion through networking, knowledge sharing, skill building and mentoring programs, with special consideration to gender differences in the workplace.

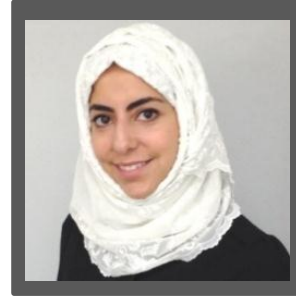
The Qudwa Team



**Rakan
Maghribi**



**Jade
Rennie**



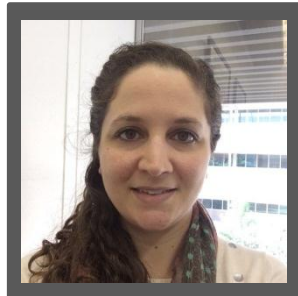
**Sarah
Shabib**



**Marwa
Al-Khalaf**



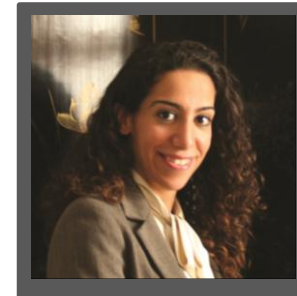
**Maria
Abdullatif**



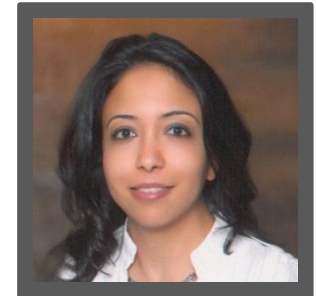
**Reema
Siyam**



**Zahyah
Amry**



**Noor
Shabib**



**Dana
Abdulbaqi**

What do we do?

Networking

Knowledge
Sharing

Skill
Building

Mentorship
Program

Networking

Is the exchange of information among individuals, groups, or institutions that have a common interest.



What do we do?

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Knowledge Sharing

Providing members with the opportunity and platform to share their knowledge and experience with others.



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Skill Building

To help our members build or enhance skills that will benefit them in the workplace.



What do we do?

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Mentorship Program

Our mentoring program aims to help build relationships and help connect our members with others that have more experience than themselves.



What have we done so far

Activity	No of times	People reached (directly)
Thoughtful Days	13	1920
The Power of Collaboration	5	340
Make the Connection	1	160
Mentoring Program (Pilot)	1	19
Total		2439

Members	Gentlemen	Ladies
2462	1776 (72%)	668 (28%)

Knowledge Sharing

- Why Qudwa – Fatema Awami
- Challenges in Leadership – Karima Al Hamdan
- Gender Diversity Progress – Hashim Najjar
- Different Leadership Styles – Abdulla Al Naim
- Are leaders Born or Made – Suha Behaisi
- Best practices for a JV – Ziad Labban
- A Perspective On Mentoring – Reem Al Ghanim

Knowledge Sharing

- Ideas to Opportunities – Motassim Mashoq
- Upward Management – Sheila Al Roweily
- Change Management Book of Remedies – Yaser Tolba / Rehman Akhtar
- You Control The Power Of Your Mind – Mae Mozaini
- Projecting Professionalism – Lamyia Tuwaijri
- Driving Your Own Career – Hiba Dialdin

Skill Building

Skill Focus & Skill Building events:

- The Marshmallow Challenge – Communication
- The Paper Plane Challenge – Leadership
- The Speak up Challenge – Public Speaking
- The Toxic Pop Corn Challenge – Creativity
- 2 Riyal Challenge – Negotiation

Mentoring Program Vision

To become the central entity that connects young women with willing and available professionals who can support and encourage them to manage their own learning and maximize their potential. This includes:

- Developing increased leadership skills
- Sharing problem solving technique
- Networking for success

Why join Qudwa ?

As a member you can:

- Get to know your colleagues
- Learn from each other
- Get the chance to help someone learn from your experience
- Increase your productivity
- Be a part of the Mentorship Program

What you can do!

- Come to our meetings
- Share your experience
- Keep in touch with each other
- Let us know if you'd like to volunteer
- Follow us on Twitter [@QudwaOrg](#)
- Check our Website [www.Qudwa.org](#)
- Send us your suggestions on [contact_us@Qudwa.org](#)
 - Thoughts for workshops
 - Thoughts on discussion topics
 - Any other suggestions

“If we all worked on the assumption that what is accepted as true were really true, there would be little hope of advance.”

-- Orville Wright

