

## Write All About It

**Title:** Write All About It

**Skill Focus (gender-based difference):** Empowerment/Participation.

**Description:** Each team consists of six members. The goal of the exercise is for the teams to mock up a newspaper predicting future events in your organization. It allows team members to get creative about what they think will happen in the organization in the future. It also promotes collaboration, loyalty and a sense of empowerment, as they develop an appreciation of how each participant is capable of shaping future outcomes. There will be three different rounds for this activity, at 10, 10, and 20 minutes, respectively. This challenge is designed for 10 teams of 6 members.

### Supporting Material:

1. Felt markers, pens & pencils
2. A4-sized thick paper – to be used for drafting
3. A1-sized flip chart paper – to display the newspaper sections to the participants.
4. A0 –sized paper – to be used for the final newspaper product
5. Tape, scissors, glue sticks, and plenty of newspapers (spanning different days) for each team
6. Instruction slide, along with takeaway message
7. Red and Green Stickers (the ones used for labels will do): these are used in the seating arrangement
8. Voting buttons
9. Timer

### Group set up:

60 Attendees: 10 teams: 6 per team

Round One and Two set up:

Table No.	1	2	3	4	5	6	7	8	9	10
Men	6	5	4	3	2	1	0	3	6	0
Women	0	1	2	3	4	5	6	3	0	6

## Instructions:

1. Once people start arriving instruct the women to sit at seats marked with a green sticker, and men to sit at seats marked with a red sticker.
2. If there are tables that are missing members, ask people to complete the tables in order for each team to have 6 participants. Once everyone is seated, the presenter can start.
3. The presenter will start by explaining the objective of the activity, the supplies and the rules to the attendees.

## All the News Challenge:

### General Rules:

- Each group will put together a newspaper using headlines only (not full stories).
- List the different sections below on a flip chart and have it displayed for all the teams to see. Groups can include any or all of the sections they wish to in their newspapers.
  - International News
  - Local News
  - Sports
  - Arts & Entertainment
  - Business & Economy
  - Obituaries
- Be creative in how you interpret each section. You could, for example, use the obituary section to cover future "deceased" policies, products or procedures.

### Round 1:

This round's objective is to allow the teams to brainstorm and review the newspapers provided for ideas.

1. Each team will have 10 minutes to brainstorm and discuss their ideas.
2. Participants can use the A4 paper to draft their newspaper column headlines.

### Round 2:

This round's objective is for the team to create the final newspaper column headlines on the A1 flipchart.

1. Team members will have 10 minutes to transfer their ideas to the flipchart, using a maximum of 2 sheets.
2. Remember, teams should only create newspaper headlines only (not full stories).

### Round 3:

This round's objective is for each team to present their newspaper column to the audience and judging panel.

1. The team will nominate one member to present.
2. Each team will hang their newspaper and the judging will go round to listen to the teams' presentations.
3. Each team will be given a maximum of 1 minute to present their column.
4. In this round, the judging panel will award points to each team based on a specific criteria (please see scoring sheet).
5. A maximum of 5 points per category may be awarded to each team (maximum cumulative score of 15). The team with the highest cumulative score wins.

### Time breakdown:

Action	Time (minutes)
Intro safety and demographic polling	3
Workshop Intro	10
Round 1	10
Round 2	10
Round 3	20
Takeaway Messages	5
Total	58

### Judging Panel Selection:

- Selection of the panel will be from different areas within the company such as Arabian Sun/Al-Qafilah editors, Public Relations Department, JHAH Marketing & Communications.

## Volunteer roles:

No	Action	Volunteer Role	Note
1	Before we start	<p>Make Sure that your teams are consistent with the gender breakdown table in terms of the following:</p> <ul style="list-style-type: none"> <li>a. Team numbers</li> <li>b. Gender breakdown</li> </ul> <p>Make sure that your teams have the materials they need on their table (as outlined in "Supporting Material").</p>	
2	After facilitator explains instructions	Ensure everyone in the team understand what they need to do in round one.	
3	During the rounds	Make sure that your team follow the rules and understand the concept.	
4	Round 1	Make sure the team members do not begin writing/drawing on the A0 paper; only A4 paper can be used for drafting at this stage.	
5	Round 2	Team members can begin to transfer their work to the A0 paper; a maximum of 2 sheets can be used for the final product.	
6	Round 3	<p>Check that your team has nominated a presenter.</p> <p>Help your team hang their newspapers on the wall.</p>	
8	Points Calculation	Add up the points and report it to the person managing the picking of the winner team	

**Scoring Sheet:**

**Team Number:** \_\_\_\_\_

<b>Voting Round</b>		
<b>Creativity of Content (Score Out of 5)</b>	<b>Creativity of Layout (Score Out of 5)</b>	<b>Presentation (Score Out of 5)</b>